

## Don't tax our Insurance Premiums

Newmarket, ON, May, 2017 – As Canada's Lifestyle Protection Company, The Edge Benefits feels it has a responsibility to inform you of the upcoming budget proposal by the Saskatchewan Government, and the immediate impact to residents of Saskatchewan, and potential future impact to all Canadians.

The proposal to be effective July 1, 2017, is to expand the PST to additional individual insurance products throughout Saskatchewan. This tax will cost most individuals and families hundreds of dollars each year, and may cause consumers to forgo this important protection, risking the long-term well-being of themselves and their families in times of financial hardship.

We encourage you to take a few moments and click the link below, to voice your objection to this proposed taxation plan. We also encourage you to pass this along to your clients, friends, family, and business associates to ensure the government hears loudly that Canadians are opposed to this tax plan before it is too late.

<https://ifbc.ca/proposed-pst-on-insurance-policies-in-2017-budget>

### **About The EDGE**

The EDGE is a proud member of The Co-operators Group Limited offering a simplified approach to complex living benefit solutions to the Canadian consumer, which has been revolutionary in the insurance industry. They provide the self-employed and small business owner with insurance solutions specifically designed to meet their needs. Located in Newmarket, Ontario, they currently have 80 employees, over 45,000 policyholders, and have paid out over \$100 million in benefit claims in the last 10 years. Approximately 14,000 licensed insurance advisors across Canada currently select the EDGE products when offering Living Benefit Solutions to meet their clients' needs. For more information, visit [edgebenefits.com](http://edgebenefits.com).

### **For more information:**

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