



Help us Support Mental Health at Southlake Regional Health Centre

Newmarket, ON, Apr 30 2018 – Neil Paton, partner, president and chief executive officer of **The Edge Benefits**, is requesting assistance from fellow businesses and friends in York Region in support of **Southlake Regional Health Centre**.

On **Friday, June 1st, 2018**, The Edge Benefits will be holding its **10th Annual Charity Golf Tournament**, an event which has now raised in excess of \$500,000, and supported a variety of critical needs at Southlake. The tournament is once again scheduled to take place at **Redcrest Golf Club**, and for a third year now, all funds raised will be going to support much-needed **Mental Health** support at Southlake.

“Although we have reached a significant milestone in raising **\$500,000** over the past 9 years, the needs continue to outpace the funding, especially in the area of mental health, so we need to continue our efforts. That is why we have set our sights on an ambitious new objective of raising **\$1 million** for Southlake,” says Paton.

With this in mind, assistance from the local business community is requested in the support and promotion of this extremely worthwhile cause throughout the region.

Sponsorship Options range from a **\$100** contribution to a Platinum Sponsorship of **\$7,500**. Spots are also available to join us for Golf and Lunch for just **\$199** per person, or **\$796** per foursome.

Registration, sponsorships and donations can be made through the event site at www.redcrestedgegolf.com

About The EDGE

The EDGE is a proud member of The Co-operators Group Limited offering a simplified approach to complex living benefit solutions to the Canadian consumer, which has been revolutionary in the insurance industry. They provide the self-employed and small business owner with insurance solutions specifically designed to meet their needs. Located in Newmarket, Ontario, they currently have 80 employees, over 50,000 policyholders, and have paid out over \$150 million in benefit claims in the last 15 years. Approximately 14,000 licensed insurance advisors across Canada currently select the EDGE products when offering Living Benefit Solutions to meet their clients' needs. For more information, visit edgebenefits.com.

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