



1st Place:\$5,000

2ndPlace:\$4,000 3rdPlace:\$3,000

4th Place: \$2,000 5th Place: \$1,000

6th-15th Place:\$750 16th-20th Place:\$500 21st-30th Place:\$250

If you are not in the top 30, but you achieve \$6,000 in new premium credits (annualized), you will **RECEIVE \$100**.

Each new SMALL BUSINESS BENEFITS written in January and effective no later than the 1st of the following month will

RECEIVE \$500

DOUBLE CREDITS for ALL Disability premium! All other products 100%.

Results posted weekly are preliminary and do not guarantee a specific reward until final results are determined. Sales Contests are subject to the Standard Incentive Program Guidelines.





VIP Bonus Pool

Top 50 advisors qualify for the **First Division Pool**, where Incentive Premium equals 100% for all products. First Division Bonus Pool: \$300,000.

Second Division Pool is available to advisors in positions 51-100 with a minimum premium of \$600 of Written Premium. Second Division Bonus Pool: \$50,000.

Third Division Pool is available to advisors in positions 101-150. Third Division Bonus Pool: \$25,000.

Annual Tropical Conference

Top 10 qualify based on Written Premium. No minimum premium required, but you must be in the top 10.

You can guarantee a spot by writing a minimum of \$175,000 in premium credits.

All EDGE premium counts towards the Conference.

Quarterly Contests

January, April, July, October.

\$5,000	*	1 st Place
\$4,000	*	2 nd Place
\$3,000	*	3 rd Place
\$2,000	*	4 th Place
\$1,000	*	5 th Place
\$750	*	6 th - 15 th Place
\$500	*	16 th - 20 th Place
\$250	*	21st - 30th Place

If you are not in the top 30, but you achieve \$6,000 in new premium credits (annualized), YOU WILL RECEIVE \$100.

New Small Business Benefits written in January and effective no later than the 1st of the following month WILL RECEIVE \$500.

DOUBLE CREDITS for ALL Disability Premium! All other products 100%.

For internal use only. Not to be distributed to the public.

All Sales Contests are subject to The EDGE Contest Rules and Incentive Guidelines. Please refer to www.edgebenefits.com for details.