

April 1st
to 30th, 2025



Spring into Spring Contest

1st Place: \$5,000

2nd Place: \$4,000

3rd Place: \$3,000

4th Place: \$2,000

5th Place: \$1,000

6th – 15th Place: \$750

16th – 20th Place: \$500

21st – 30th Place: \$250

If you are not in the top 30, but you achieve \$7,500 in new premium credits (annualized), you will **RECEIVE \$100**.

Each new **SMALL BUSINESS BENEFITS** plan written in April and effective no later than the 1st of the following month will

RECEIVE \$500

BONUS!

DOUBLE CREDITS for ALL Disability premium! All other products 100%.

Results posted weekly are preliminary and do not guarantee a specific reward until final results are determined. Sales Contests are subject to the Standard Incentive Program Guidelines.

VIP Bonus Pool

Top 50 advisors qualify for the **First Division Pool**, where incentive premium equals 100% for all products. First Division Bonus Pool: \$310,000.

Second Division Pool is available to advisors in positions 51-100. Second Division Bonus Pool: \$60,000.

Third Division Pool is available to advisors in positions 101-150. Third Division Bonus Pool: \$30,000.

Annual Tropical Conference

Top 10 qualify based on written premium. No minimum premium required, but you must be in the top 10.

You can guarantee a spot by writing a minimum of \$150,000 in premium credits.

All EDGE premium counts toward the Conference.

Quarterly Contests

January, April, July, October.

1 st Place	★	\$5,000
2 nd Place	★	\$4,000
3 rd Place	★	\$3,000
4 th Place	★	\$2,000
5 th Place	★	\$1,000
6 th – 15 th Place	★	\$750
16 th – 20 th Place	★	\$500
21 st – 30 th Place	★	\$250

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All Sales Contests are subject to The EDGE Contest Rules and Incentive Guidelines. Please refer to www.edgebenefits.com for details.