

Stand up for Equal access to Financial Advice

Newmarket, ON, Mar 2017 – As Canada’s Lifestyle Protection Company, The Edge Benefits feels it has a responsibility to inform you of the upcoming proposal by Canadian Mutual Fund Regulators, and the subsequent impact to Canadians.

The proposal is a ban on commissions to financial Advisors, requiring Canadians to pay direct fees for financial advice, which could be between \$100 and \$300 per hour. Lower and middle class Canadians with less money to invest, and who need professional advice the most, may be the most at risk.

All Canadians should have access to professional advice to help them plan for the financial security of their families, from a qualified professional they can trust. We encourage you to take a few moments and click the link below, to voice your objection to this proposed plan, and protect equal access to financial advice.

We also encourage you to pass this along to your clients, friends, family, and business associates to ensure the government hears loudly, that Canadians are opposed to this plan, before it is too late.

financialadviceforall.com

About The EDGE

The EDGE is a proud member of The Co-operators Group Limited offering a simplified approach to complex living benefit solutions to the Canadian consumer, which has been revolutionary in the insurance industry. They provide the self-employed and small business owner with insurance solutions specifically designed to meet their needs. Located in Newmarket, Ontario, they currently have 80 employees, over 45,000 policyholders, and have paid out over \$100 million in benefit claims in the last 10 years. Approximately 14,000 licensed insurance advisors across Canada currently select the EDGE products when offering Living Benefit Solutions to meet their clients' needs. For more information, visit edgebenefits.com.

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